

▶ WHAT IS DIGITAL MEDIA?

Digital media is a 2 hour project-based course that allows students to creatively express themselves through web design, digitalized graphics and audio, print media, digitalized still and motion video, computer animation, and other newly emerging forms of digital media. Students will plan and design production sequences then use various forms of digital media to deliver the production on current computer-based authoring/multimedia software. This integrated curriculum forms a solid groundwork from which students may build upon in Digital Media II (which will be offered in 2010-2011).

*Prerequisites: Web Design, or Multimedia Productions, Desktop Publishing, Art II, Digital Graphics, or teacher recommendation/evaluation.*



CERTIFIED ASSOCIATE

▶ ADOBE CERTIFIED ASSOCIATE

Taken with Web Design I, students will be eligible to become an Adobe Certified Associate. An *Adobe Certified Associate* credential certifies entry-level skills to plan, design, build, and maintain effective communications using different forms of digital media.



Introducing

▶ Digital Media I

LCB Academy of Learning

▶ SOFTWARE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Flash
- Adobe Contribute
- Adobe Acrobat

▶ INDUSTRY-BASED CERTIFICATIONS

Rich Media Communication

Visual Communication

Web Communication—will be offered with Web Design

For more information, contact us

Phone: 337-217-4390 Ext 5332

Fax: 337-217-4391

E-mail: renee.fiser@cpsb.org

LCB Academy of Learning

1509 Enterprise Blvd

Lake Charles, LA 70601

<http://lakecharles-boston.cpsb.org/>